



2010 – 2011 Season Advertising

Mechanical Requirements

Trim Size 5.5 x 8.5
All measurements are in inches.

Ad Production Requirements

Azuka Theatre accepts ads submitted in one of the following formats: PDF, JPG.
Files must include all used fonts (screen & printer).
All colors must be converted to CMYK.

Electronic ads must be a minimum of 300dpi.
Azuka Theatre is not liable for final output of ads submitted without a proof. Supplied proofs must be actual size with no corrections noted.

Ads can be created for you at an additional cost of \$20 per hour.

Electronic ads should be e-mailed to mark@azukatheatre.org

Files that exceed 5M should not be e-mailed.
Please mail a disc with hard copy to

Mark H. Andrews
Azuka Theatre
525 S. 4th Street, Suite 362
Philadelphia, PA 19147

For further information please contact Mark Andrews at 215.733.0255 x2 or by email at mark@azukatheatre.org

Issuance & Deadline Dates

PHILADELPHIA PREMIERE!
Neighborhood 3: Requisition of Doom
By Jennifer Haley
Directed by Kevin Glaccum
On Stage October 14 – 21, 2010
The Philadelphia Shakespeare Theater
2111 Sansom Street

Program Space Reservation & Materials Deadline:
September 26, 2010

WORLD PREMIERE!
the terrible girls
By Jacqueline Goldfinger
Directed by Allison Heishman
On Stage March 17 – April 3, 2011
The Latvian Society
7th & Spring Garden

Program Space Reservation & Materials Deadline:
February 27, 2011

NEW WORKSHOP PROGRAM!
Azuka Under Construction
Early 2011
Location TBA

Program Space Reservation & Materials Deadline:
December 29, 2010

Advertising Rates

Full Color Options

Covers	1 time	2 times	3 times
Back Cover	\$400	\$325	\$275
Inside Front Cover	\$400	\$325	\$275
Inside Back Cover	\$350	\$275	\$225

Black & White Options

Size	1 time	2 times	3 times
Full Page	\$150	\$100	\$85
½ Page	\$75	\$50	\$35
¼ Page	\$50	\$35	\$20

Ad Sizes

- Full Page 5 x 8
- ½ Page 5 x 3.5
- ¼ Page 2 x 3.5

All measurements are in inches.